

## TEAM FUND-RAISING PROGRAM

Fund-raising is a constant element of swim team life, especially at the USA Swimming club level. Often a small amount of fund-raising assistance can be the difference in having a team in Speedo instead of the competition.

Speedo currently offers a generous product package in support of the biggest USA Swimming club fundraiser in the country - "SWIM-A-THON." Swim-a-thon is a licensed and copyrighted program of USA Swimming that supports the local club.

Speedo can also help with additional club fund-raising activities. Most often this help takes one of the following forms:

1. Autograph cards from our Team Speedo members for auction or drawing.
2. Door prizes or auction prizes at discount cost to team and the dealer.
3. Fund-raising premium prizes for discount prices.  
(i.e. get a free tote bag for raising \$50.00, etc.)

These programs are handled on a case by case basis through the team dealer and the sales rep or the Sports Promotion Dept.

The success of this program requires close cooperation between the team dealer and the sales rep.

### FULFILLING PROMOTIONAL TEAM PROGRAMS

Speedo's team promotional programs are coordinated through Meghan Harrigan at 323-837-6095, fax - 323-720-4662, mharrigan@speedousa.com. We encourage the team dealer to place these orders whenever possible with the team dealer. However, we do realize that sometimes it is easier for the coach to work directly with the Sports Promotion Department.

\*\*\*To be eligible for any of Speedo's promotional team programs, the team dealer must complete the Speedo Team registration form and submit it to the Sport Promotion Department once each year to verify the team's commitment to Speedo.