

# NIKE PROMOTIONAL PACKAGE PROPOSAL FOR COLLEGE/ UNIVERSITY – DIVISION I, II, III



Becoming a NIKE team offers you an exclusive outfitting package. We have customized the following package for you, your coaching staff and your Collegiate Team. By signing this agreement which expires August 31, 2009, the coaching staff and team will receive the following each year:

## COACHING PACKAGE: As needed

- NIKE Warm-up (If team purchases warm-ups)
- NIKE Briefcase
- NIKE Solid Polo Shirt

## TEAM PACKAGE: Through Team Dealer as a Team order

- Purchase NIKE lycra suits for team (18 or more) and for every 2 championship suits purchased you will receive the 3rd FREE for your championship meet. (2 for 1)
- Purchase 4 nylon warm-ups and receive the 5th FREE.
- Purchase 5 NIKE bags and receive the 6th FREE.

## TEAM REQUIREMENTS:

- Each team member must purchase Nike team suits, Nike team caps, Nike warm-ups, Nike bags, Nike T's etc., in order to be presented as a NIKE Team.
- Entire Team and coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international competitions and during any marketing opportunities including clinics, newspaper, web site and magazine photos ect.
- NIKE will have an Authorized NIKE Swim Team Dealer at all hosted competitions with at least 75% of NIKE products.
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs and heat sheets at all hosted competitions.
- **NIKE Team Banner** with Nike Swoosh up at all meets. NIKE Swim will credit up to \$50.00 for this new Team Banner through Authorized Team Dealer.
- Sponsorship goal to help recruit one new Nike team per year.

**WELCOME and THANK YOU for joining The NIKE TEAM!**

\_\_\_\_\_  
Team Name

\_\_\_\_\_  
Head Coach

\_\_\_\_\_  
Team Dealer

\_\_\_\_\_  
Nike Swim Rep.

\_\_\_\_\_  
Date

For more information, please contact Nike Team Director: Roque Santos (925) 521-0722  
Or email at [roque.santos@pery.com](mailto:roque.santos@pery.com)