

**NIKE PROMOTIONAL PACKAGE PROPOSAL
FOR
USA DIVING TEAMS**



Becoming a NIKE team offers you an exclusive outfitting package. We have customized the following package for you and your Jr. and Sr. National Diving Teams. By sign this agreement which expires August 31, 2009, the head coach and team will receive the following each year:

COACHING PACKAGE: As needed

- NIKE Warm-up (If team purchases warm-ups)
- NIKE Briefcase
- NIKE Solid Polo Shirt

JUNIOR NATIONAL OUTFITTING PACKAGE: Athlete must attend competition.

- NIKE Swim Suit for every Jr. Nationals
- NIKE Swim T-shirt each Nationals
- NIKE Swim Water Bottle every Jr. Nationals
- NIKE Sammy once per year

SENIOR NATIONAL OUTFITTING PACKAGE: Athlete must attend competition.

- NIKE Swim Suit for every Nationals
- NIKE Swim Warm-up per athlete every second year
- NIKE Swim T-shirt each Nationals
- NIKE Swim Water Bottle every Nationals
- NIKE Sammy once per year

TEAM REQUIREMENTS:

- Each team member must purchase Nike team suits, Nike team caps, Nike warm-ups, Nike bags, Nike T's etc., in order to be presented as a NIKE Team.
- Entire Team and coaching staff must wear NIKE outfitting exclusively at all local, regional, national, international competitions and during any marketing opportunities including clinics, newspaper, web site and magazine photos ect.
- NIKE will have an Authorized NIKE Swim Team Dealer at all hosted competitions with at least 75% of NIKE products.
- NIKE brand will be promoted on all team newsletters, web sites, etc.
- NIKE will be promoted in all meet programs and heat sheets at all hosted competitions.
- **NIKE Team Banner** with Nike Swoosh up at all meets. NIKE Swim will credit up to \$50.00 for this new Team Banner through Authorized Team Dealer.
- Sponsorship goal to help recruite one new Nike team per year.

WELCOME and THANK YOU for joining The NIKE TEAM!

Team Name

Head Coach

Team Dealer

Nike Swim Rep.

Date

For more information, please contact Nike Team Director: Roque Santos (925) 521-0722
Or email at roque.santos@pery.com